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**FOR IMMEDIATE RELEASE**

**Tanger Outlets Riverhead Celebrates Families with Back-to-School Bash**

**and Donation Drive, Aug. 31**

*Long Island shopping destination welcomes the community to enjoy family-friendly festivities while stocking up on fresh looks for fall*

**RIVERHEAD, N.Y. (July 31, 2024) – Tanger Outlets Riverhead** invites shoppers to kick off the start of the school season in style with its **Back-to-School Bash** on **Saturday, Aug. 31** from **noon – 3 p.m.** While shopping the latest looks and best deals from top brands including Nike, Crocs, J.Crew and Gap, families can celebrate with an array of fun-filled activities, games, giveaways and more.

Visitors can also donate new school supplies, school clothes and shoes in partnership with Little Flower Children to help local students in need prepare for a successful school year.

Tanger’s dynamic mix of leading brands and local shops showcases the latest trends and classic styles for students of all ages to put their best foot forward in the classroom – all at unmatched value. [TangerClub](https://www.tanger.com/tangerclub) adds even more savings with exclusive deals for members, including the Back-to-School TangerStyle offering, available Aug. 1 - 25. For a complete list of sale offerings, please visit [tanger.com/riverhead/deals](https://www.tanger.com/riverhead/deals).

**WHAT: Tanger Riverhead Back-to-School Bash + Little Flower Children Back to School Supply Drive**

*Families are invited to celebrate the start of the school season with savings, fun-filled activities and more*

**WHEN: Saturday, Aug. 31**

Noon – 3 p.m.

**WHERE: Tanger Riverhead**200 Tanger Mall Drive

Riverhead, New York 11901

**HOW:** This event is **FREE** and open to the public.

Connect with Tanger Riverhead on [Facebook](https://www.facebook.com/TangerOutletsRiverhead) and [Instagram](https://www.instagram.com/tangeroutletsriverhead/%20%20). For more information, visit [tanger.com/Riverhead](https://www.tanger.com/riverhead)

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